



**LOWER COST • LOCAL • RELIABLE**

*[ourpowermaine.org](http://ourpowermaine.org)*

**Kodiak, Alaska**



**Rock Port, Missouri**



**Georgetown, Texas**



**Aspen, Colorado**



**Greensburg, Kansas**



**Burlington, Vermont**





# MAINE

---

First State to  
Net Zero!

# We need to electrify everything!



**Transportation**

**Buildings**

**Industry**





**CENTRAL MAINE  
POWER**



100%

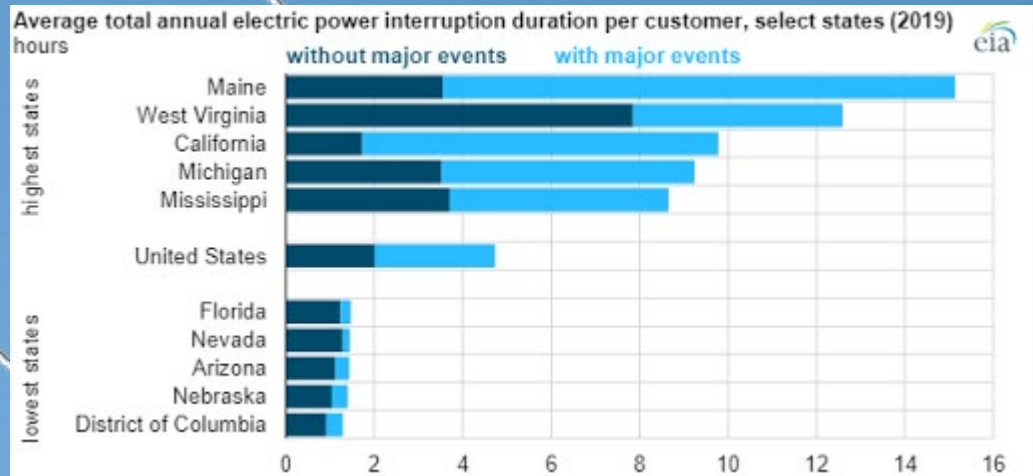
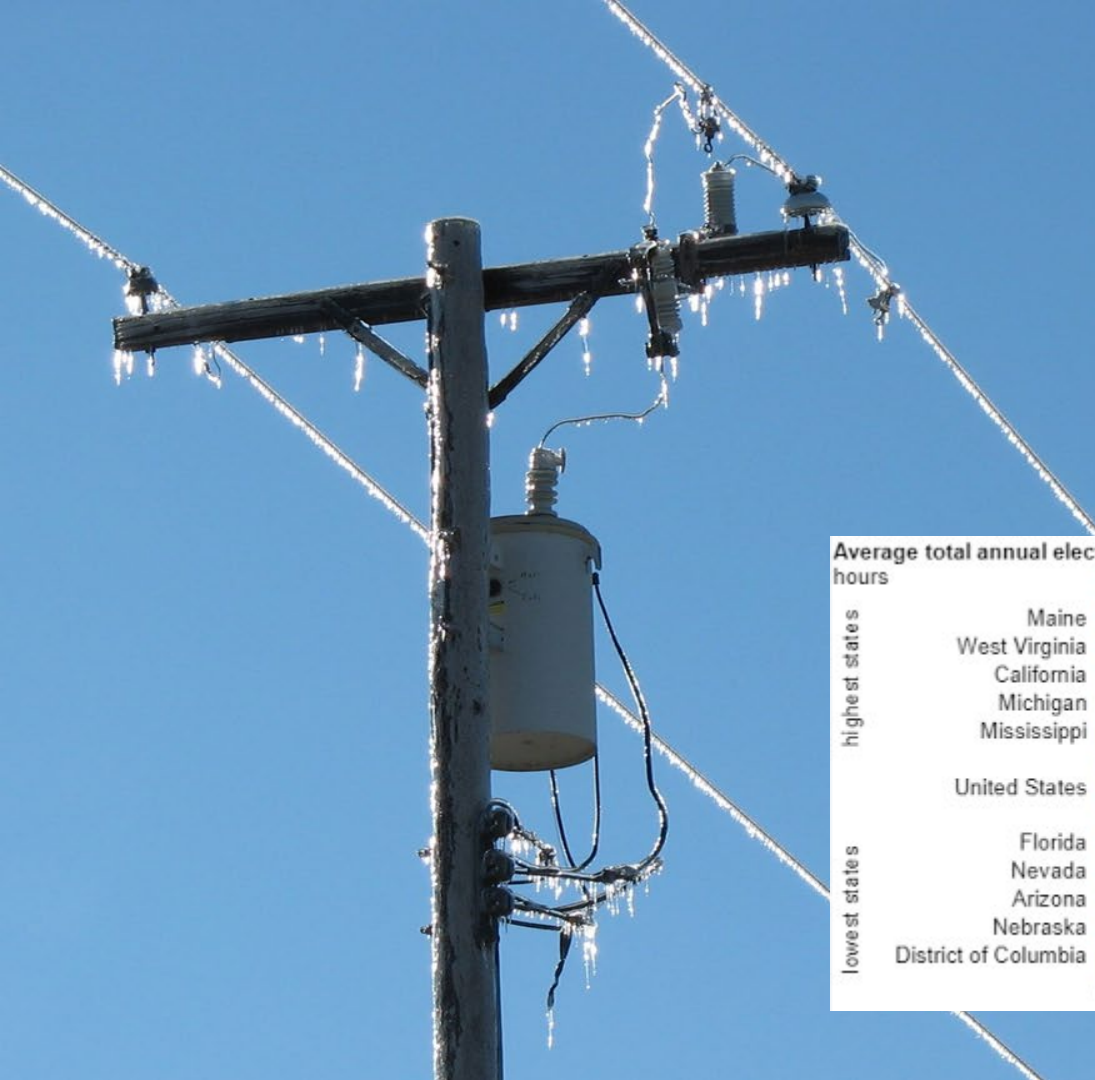


RURAL ELECTRIFICATION ADMINISTRATION

# 1 in 3

American customers  
get their energy from  
consumer-owned  
utilities







# charge

# 58% more

# than Maine's Consumer-Owned Utilities

\*Residential average, by kWh, as of 12/31/2020 (9.5 vs 6.0 cents)



Manage your account online: [cmpco.com](http://cmpco.com)  
 Customer assistance line: 1.800.565.3181  
 Outage reporting line: 1.800.696.1000

### Your Messages

Enjoy the convenience of AutoPay. Set your preferences, including convenient notifications, and your secure payment will be made on time each month automatically - it's easy! Visit [cmpco.com](http://cmpco.com) to enroll and let AutoPay do the work for you.

Sign up for eBill by November 4 and be entered to win one of four \$50 bill credits. eBill streamlines your billing and payment process making it more efficient for you. You can even use the savings from your bill credit to purchase energy-efficient items so your home will be more efficient, too! Sign up for eBill today at [cmpco.com](http://cmpco.com).

Powered by your smart meter, our FREE Energy Manager helps you understand and manage your energy use. View your use by category and get helpful tips to manage or reduce your energy use. Sign up now at [cmpco.com](http://cmpco.com)

Sign up for Outage Alerts and you'll receive notifications with the latest information when there is a power outage. Choose how you want to receive alerts - by text message, email, or voice message - and we'll notify you. Visit [cmpco.com](http://cmpco.com) to learn more and enroll today.

Powered by your smart meter, receive FREE Usage Alerts about your electricity use, an alert if your daily usage changes or exceeds a set amount of usage or cost and get tips to save. Visit [cmpco.com](http://cmpco.com) to learn more.

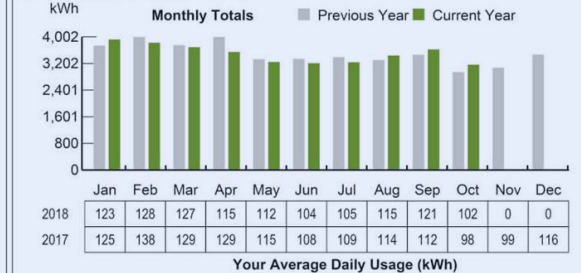
Account Number	Service Location	Amount Due	Date Due
[REDACTED]	OSSIPEE TRL MOTOR SALES	\$474.80	10/29/2018
Invoice Number	[REDACTED] ME 04038		

### Your Account Summary

Prior Balance	\$541.17
Payments received through 10/02/2018 - Thank you	-\$541.17
<b>Balance Forward</b>	<b>\$0.00</b>
Electricity Delivery Central Maine Power	+\$212.60
Electricity Supply AMBIT ENERGY HOLDINGS, LLC	+\$262.20
<b>Please pay by 10/29/2018</b>	<b>\$474.80</b>

### Your Monthly Usage Summary

Your next meter reading is on or about 10/31/2018



Please return this stub with your payment. Please allow 7 to 10 business days for processing. Do not send cash or coins, and do not return with staples or paper clips. Thank you.

Central Maine Power

Account Number	[REDACTED]
Date Due	10/29/2018
Amount Due	\$474.80

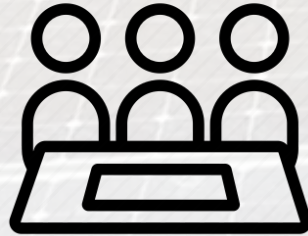


# LOCAL

---



Benefits



Control



Jobs

**13%**

lower rates

**Half**

the outages







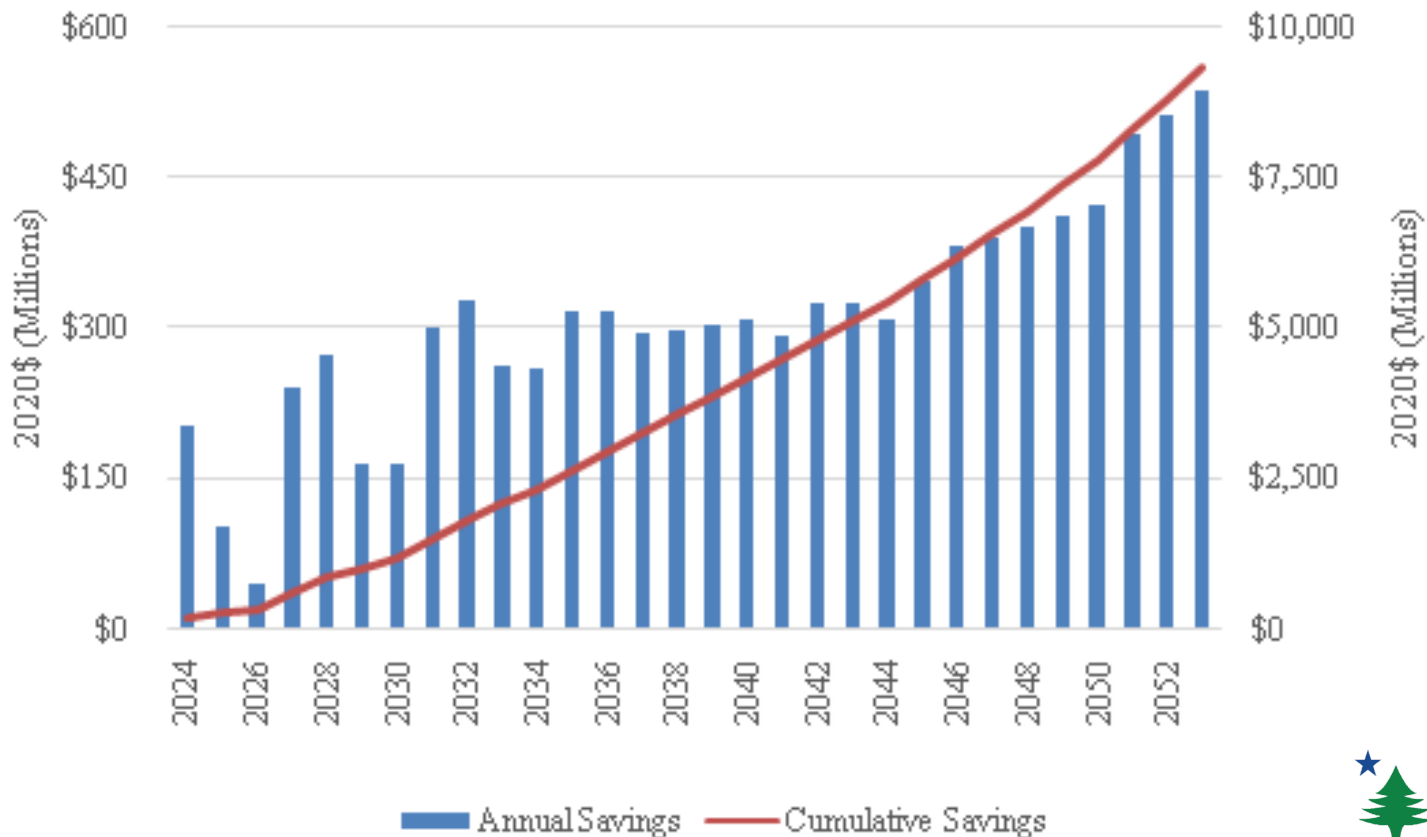
# The Grid

**3X**  
more  
electric  
power





# \$9 BILLION IN SAVINGS FOR MAINE





**LOWER COST • LOCAL • RELIABLE**

*[ourpowermaine.org](http://ourpowermaine.org)*

# THE PATHWAY FORWARD

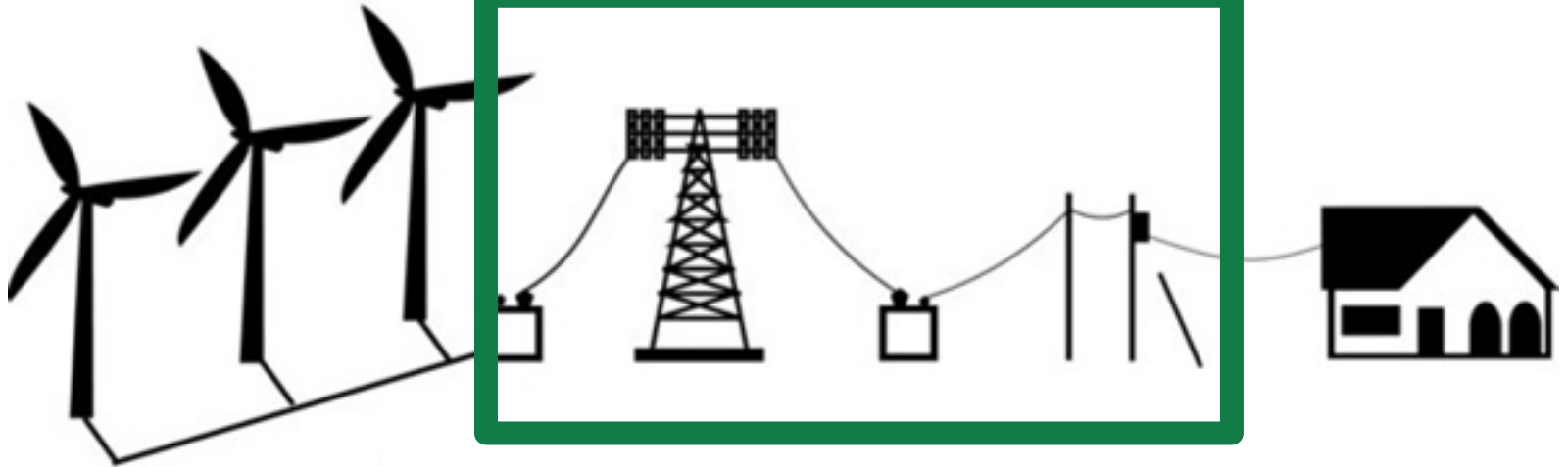
---

Replace for-profit CMP and Versant  
with a low-cost, locally controlled,  
reliable nonprofit utility.





# PINE TREE POWER COMPANY



# **PINE TREE POWER COMPANY**

helps the local economy



# PINE TREE POWER COMPANY

values workers







# FIRST TO NET ZERO

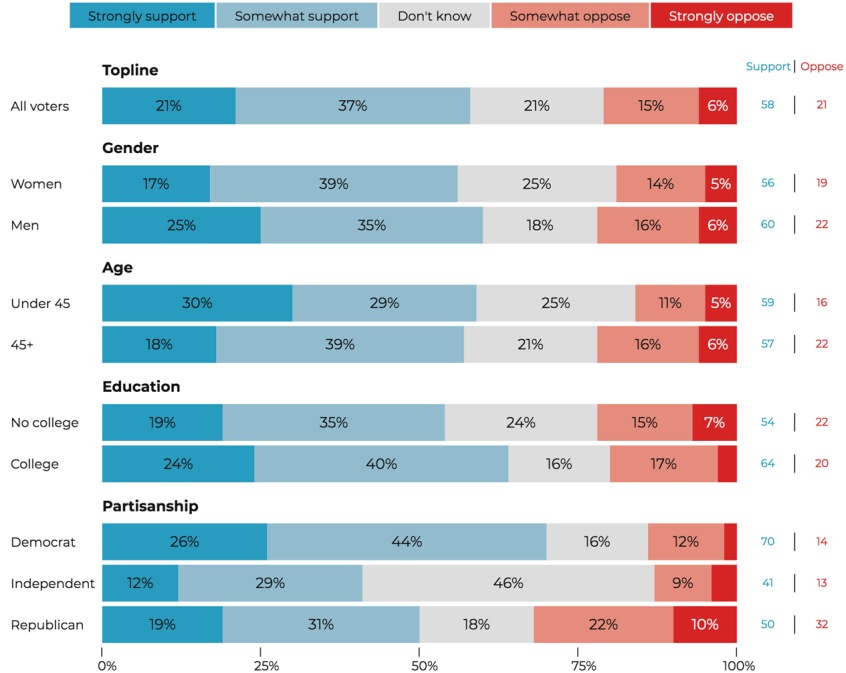
---

# THIS IS A FIGHT FOR CLIMATE JUSTICE



## Voters Want The Legislature To Create A Consumer-Owned Utility

The Maine State Legislature is considering replacing Central Maine Power and Emera Maine with a consumer-owned utility. Supporters of this proposal argue that it would lead to cheaper rates, shorter outages and greater accountability to customers, and would accelerate our transition to clean energy. Opponents of this proposal argue that this is a big government takeover of private industry and will only lead to more wasteful spending which will ultimately land on the customers' backs. Do you support or oppose replacing Central Maine Power with a consumer-owned utility?



Data for Progress

DATA FOR PROGRESS

# Mainers want Consumer-Owned Power

- ★ 3 polls in 2021
- ★ 2-1 to 3-1 support





## Bill Nemitz: Next up in Maine's power struggle: A consumer-owned electric utility

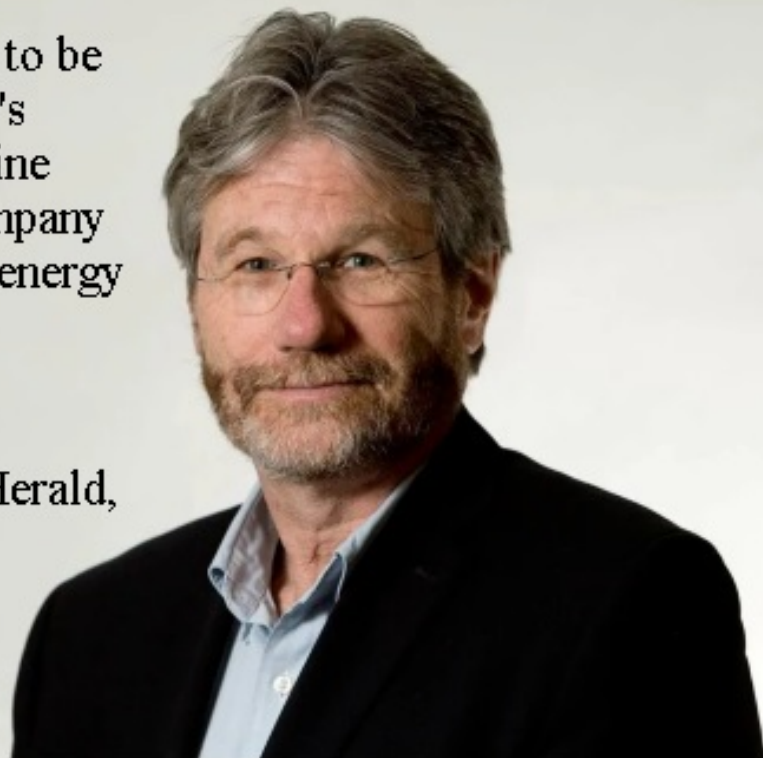
[pressherald.com/2021/11/07/next-up-in-maines-power-struggle-a-consumer-owned-electric-utility/](https://pressherald.com/2021/11/07/next-up-in-maines-power-struggle-a-consumer-owned-electric-utility/)

By Bill Nemitz

November 7, 2021

"It was nowhere to be seen on Tuesday's ballot, but the Pine Tree Power Company got a big jolt of energy last week."

-- Bill Nemitz,  
Portland Press Herald,  
11/7/21



## WHO SAID THIS?

*“As Maine economists deeply concerned for our children’s future -- one Republican, one Democrat, and one Independent - - we strongly support the Our Power referendum. It is an elegant solution that adapts a proven business model to today’s compelling needs. It will save Maine people and businesses billions, will better align our utility’s incentives with those of its customers as we seek to electrify and decarbonize our economy, and will chart a promising pathway for others to follow.”*

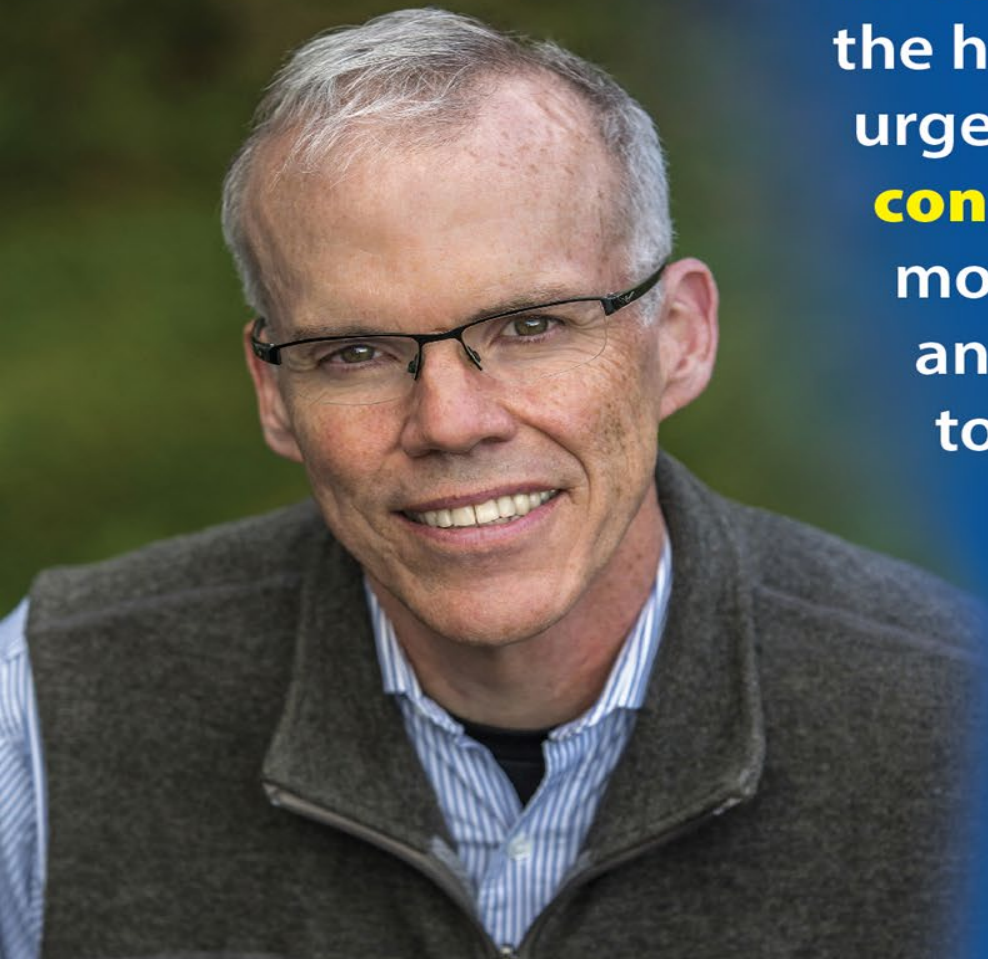


Richard Silkman (Ph.D., Economics, Yale), CEO of Competitive Energy Services, author of “A New Energy Policy Direction for Maine: A Pathway to a Zero-Carbon Economy by 2050” (2019).

David Vail (Ph.D., Economics, Yale), professor of economics emeritus and former director of environmental studies at Bowdoin College

Dick Woodbury (Ph.D., Economics, Harvard), Maine Legislature, 2002 to 2008 and 2010 to 2014, visiting scholar with the Federal Reserve Bank of Boston, economist with the National Bureau of Economic Research





“In our efforts to **save our climate**, the hour is late and the need is urgent. **Maine’s** proposal for a **consumer-owned utility** offers a model for transforming a nation and a world seeking **solutions** to the crisis of our era.”

***BILL MCKIBBEN***

Co-founder of 350.org, Author,  
Educator, and Environmentalist





# Join Us! Support Pine Tree Power Today

→ [ourpowermaine.org](https://ourpowermaine.org)



# How to Help:



1. Sign the petition!

Damariscotta: Sherman's Bookstore:

- Tomorrow, 11/19 11 am - 2:30 pm
- Saturday, 11/20 11 am - 1 pm

Future places to sign: [bit.ly/dumpcmp](http://bit.ly/dumpcmp)

1. Sign up to help! [ourpowermaine.org](http://ourpowermaine.org) →  
Take action or donate!

→ [ourpowermaine.org](http://ourpowermaine.org)

